



**TOMORROW'S
YOUNG LEADERS**

YOUTH EXCHANGE

EcoChallenge

Youth for Sustainable Future

13- 21 OCTOBER 2025
Bansko, Bulgaria



Funded by
the European Union

IDEA OF THE PROJECT



The project “EcoChallenge: Youth for Sustainable Future” is dedicated to foster deeper understanding of environmental challenges and cultivating sustainable habits among young people. It emphasizes the development of advocacy skills, leadership qualities, and digital activism, equipping participants with the necessary tools to not only comprehend but also address and promote solutions to environmental issues. The initiative aims to enhance environmental literacy by engaging youth with both global and local concerns such as climate change, pollution, recycling, and renewable energy. At the same time, it raises awareness of sustainable practices, encourages participants to adopt greener lifestyles through zero-waste approaches, sustainable diets, eco-conscious fashion, and energy conservation. Another key focus is environmental entrepreneurship, inspiring young people to develop innovative ideas and practical skills for launching eco-friendly projects and businesses that integrate sustainability into economic growth. By strengthening competences in advocacy, storytelling, leadership, and the use of digital tools for eco-activism, the project seeks to empower participants to become effective advocates for nature conservation. Ultimately, the goal is for participants to acquire valuable skills, embrace sustainable living, and initiate their own preservation projects, forming an active network of young eco-leaders who will drive positive change in their communities and contribute to global efforts for protecting the planet.

OBJECTIVES:



To enhance environmental literacy on global and local issues



To raise awareness and promote adoption of sustainable habits



To encourage environmental entrepreneurship and eco-friendly innovation



To develop advocacy, leadership, and digital activism skills for effective environmental action



Board and Lodging

Accommodation and food (breakfast, lunch and dinner) for the duration of the activities will be covered by provided by the hosting team with the Erasmus + funding.

All participants will be accommodated in Royal Bansko apart hotel , located in Bansko Bulgaria at the following address: ul. "Kosherinata" 2770, Bansko, Bulgaria





PARTNER COUNTRIES



BULGARIA



ROMANIA




SPAIN





PROFILE OF PARTICIPANTS

- Age group: 16–23 years old
- Strong ability to inspire others through social media and digital activism
- Be motivated and willing to implement activities on the topic of the project
- Participants with fewer opportunities
- Priority for Erasmus+ Newcomers: We particularly encourage applications from newcomers to Erasmus+. If you haven't participated in an Erasmus+ project before, this is your chance to experience international learning and networking.



By participating, these young people will gain knowledge, build ecological awareness, and return home as ambassadors of sustainability, inspiring long-term change locally.



The team of Tomorrow's young leaders will provide participants with three meals per day along with two coffee breaks.

- Special dietary needs: Participants with specific dietary requirements are kindly asked to inform the organizers in advance to ensure suitable arrangements can be made.
- Extra nights: The project cannot cover accommodation or meals for participants arriving before 13 October 2025 or departing after 21 October 2025. If your travel arrangements fall outside these dates, you will need to arrange and cover your own accommodation and meals. The organizers can, however, assist you in finding a suitable place to stay if needed.
- Important note: Participants are allowed to arrive and/or stay up to 2 days before or after the official activity period at their own expense and responsibility, as long as travel costs do not exceed those of the official project dates.

TRAVEL of PARTICIPANTS

For participants traveling from under 1200 km, travel will be done exclusively using green means (such as train, bus, carpooling, or other low-emission transport). In order for an itinerary to be considered as being done on a green travel policy, the cross border travel of the itinerary length has to be done with low-emissions means of transport.

ALL TRAVEL PLANS NEEDS TO BE APPROVED BY THE PROJECT TEAM IN ORDER TO GET THEM REIMBURSEMENT.

Based on that no maximum travel limit will apply to the participant.

Country	Required transport	Number of participants
Bulgaria	Bus/ Car/ Train	(6+1) = 7
Romania, Türkiye	Bus/ Car/ Train	(6+1) = 7
Italy	Bus/Train/Car/ Plane	(6+1) = 7
Spain, The Netherlands	Plane/train/bus	(6+1) = 7

What to know



-Medical insurance: procuring a medical insurance valid during your stay in Bulgaria is your own responsibility. European Union citizens are entitled to have an European Health Insurance Card (EHIC) which you can get for free from your health authorities and you can use in Bulgaria and in any other EU country as well. Anyway, you can also choose a private insurance for the duration of your stay (it should not cost more than 10 EUR depending on the provider and issuing country). Although it might be not mandatory to enter Bulgaria, if you choose to not have a health insurance you need to be ready to cover any medical related cost. We strongly encourage you to get a medical insurance for your stay!

-For the intercultural evenings, we invite you to prepare an interactive presentation of your country. You are free to showcase it in any way you find engaging – through food and drinks, music, traditional dances, games, or other creative ideas. Feel free to bring traditional specialties to share with the group. Cooking facilities will be available if you prefer to prepare something on-site, but please remember that ingredients should be brought from your country or purchased locally at your own expense. You are also encouraged to bring items such as your national flag, posters, postcards, leaflets, or small gifts that will help others get a vivid picture of your culture and traditions. Videos, quizzes, or interactive activities are also very welcome and can make your presentation even more fun and memorable.